

Carleton College Media Relations

ReadMedia Editorial Calendar 2012-13

Specific dates

| <u>Date</u> | <u>Topic</u> | <u>Source</u> |
|--------------------|------------------------------------|----------------------|
| Aug. 28 | New Students | Registrar |
| Sept. 4 | Fall Student-Athletes | Athletics |
| Sept. 14 | Dean's List | Dean of College |
| Oct. 1 | Music Groups | Dept of Music |
| Nov. 28 | Winter Student-Athletes | Athletics |
| Dec. 1 | Scholars/Career Center Programs | Career Center |
| Feb. 15 | Academic All-Conference | Athletics |
| March 1 | Spring Student-Athletes | Athletics |
| March 20 | Watson Fellowships | Dean of College |
| April 5 | NSF Fellowships | Dean of College |
| April 15 | Goldwater Scholarships | Dean of College |
| May 30 | Ultimate Club National Appearances | Club Sports |
| June 1 | Honors Convo/Awards | Registrar |
| June 10 | Commencement | Registrar |
| June 15 | Fulbright Fellowships | Dean of College |
| June 15 | Academic All-Conference | Athletics |

Ongoing Releases

| <u>Topic</u> | <u>Source</u> |
|--------------------------------|----------------------|
| All-Conference | Athletics |
| Conf/Nat'l Athlete of the Week | Athletics |
| NCAA Appearances | Athletics |